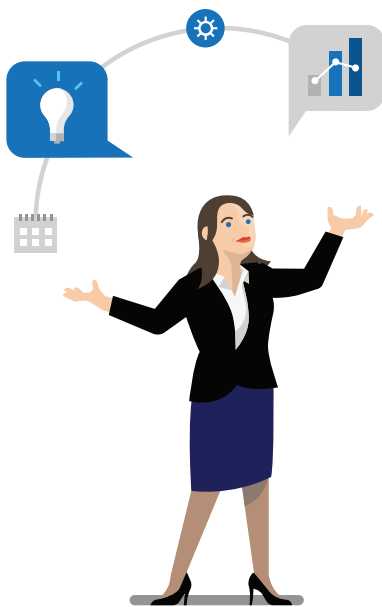


Strategic Planning for your Targeted Digital Skills Development

AGENDA

3rd April 2019



LEARNING AND BUSINESS STRATEGY ALIGNMENT

- How to map skills to business strategy
- How to ensure a continual program
- Identifying your KPIs

ADDRESSING CHANGE MANAGEMENT

- Dealing with the adverse employee
- Handling board-level blockers
- How to assess your change capabilities

BUILDING ADOPTION PROGRAMS

- How to develop an adoption program
- The importance of Champions
- Motivating your Champions

NAVIGATING LEARNING CONSUMPTION NEEDS

- Structured and unstructured learning
- Devising content for all learning types
- Digitalisation to aid learning consumption

OUTPUT MEASUREMENT

- How to measure knowledge impact - not consumption
- Incorporating compliance measurement
- Skills forecast analysis